



FOR THE LADIES

HEADQUARTERS FOR
Pictorial Review Patterns

SWORZYN'S

929-931 G ST. N. W.

New Shades—37-inch Corduroy—just arrived. Linings and trimmings to match.
Something new—Red's rustproof Hooks and Eyes cannot catch in hair or lace or tangle in sewing. No package.
We give Herald \$25,000 contest votes.



ROSE 1113 F St. N. W.

Fur and Millinery Store

10% DISCOUNT

To every lady who makes a purchase here during November, and asks for Herald contest votes.
\$65.00 BLACK FOX SKIN, \$30.00. Consisting of large animal collar and muff.
We give Herald \$25,000 contest votes.



The Concerns Advertising on This Page Give Votes in The Herald's \$25,000 Contest.

Foster's Dye Works

Expert Dyeing & Cleaning

The largest and smallest work, the most delicate and costly fabrics, all equally well done.

11th and You Streets N. W.

We give Herald \$25,000 contest votes.

Make Our Store Your Store.
Misses' Sweaters,
Men's Fleece-lined Underwear,
Children's School Dresses,
Boys' 2-Piece Suits,
Boys' Corduroy Pants.

SACKERMAN'S
819 H Street N. E.

We give Herald \$25,000 contest votes.

CROCKERY and IMPORTED CHINA

Wholesale and Retail.

PENNSYLVANIA BARGAIN HOUSE,
1538 7th Street N. W.

We give Herald \$25,000 contest votes.

VIOLINS

Washington Violin Hospital
W. Scott Herman

Violin maker and repairer of all string instruments. All work guaranteed. Complete line of supplies.

101 8th St. N. E.

Phone Line 3477.

We give Herald \$25,000 contest votes.

Reupholstering and Refinishing

We upholster and refinish anything in furniture. Our prices will be the lowest, and satisfaction is guaranteed.

SOUTHCUMB'S

508 H Street N. W.

We give Herald \$25,000 contest votes.

CLEANLINESS, PURITY, SWEETNESS—

The Keynote of Our Products
Served in a clean, comfortable parlor, or, if you want it by the gallon, it will be \$1.50 delivered. Your choice of flavors.

NORTH CAPITOL ICE CREAM PARLOR
1402 North Capitol St.

We give Herald \$25,000 contest votes.

P. GOLDSTEIN TAILOR

TO MEN TO LADIES

Specialist in fine custom tailoring work in all its branches. Repairs, Dyeing, Cleaning. Ladies' Suits Altered, \$12.50 and up. Orders called for and delivered.

3318 Ga. Ave. Col. 998

We give Herald \$25,000 contest votes.

Riding Habits a Specialty.

S. Silverstein
Ladies' Tailor and Importer

2467 18th St. N. W.

Telephone Col. 9

We give Herald \$25,000 contest votes.

For Best Bread See Us.

Our bread is wholesome, appetizing, and tasty. Try it once—you'll come back for more.

Keystone Home Baking Company
939 M St. N. W.

Formerly 1117 10th St. N. W.

We give Herald \$25,000 contest votes.

UNITED CLOCK REPAIR CO.

Lowest Prices for Repairing Clocks, Watches, and Jewelry.

(COHEN CO.)

613 7th Street N. W.

We give Herald \$25,000 contest votes.

We Tailor Ladies' Garments Correctly.

Handsome new wools modeled to fit perfectly. Workmanship guaranteed. Moderate prices.

H. F. Silverman & Co.,
702 M STREET NORTHWEST

Branches: 333 Rhode Island Ave. N. E.

15th St. and Michigan Ave., Brookland.

N. 2425-M.

We give Herald \$25,000 contest votes.

Special Prices for Watch and Clock Repairing.

Any American made watch re-
paired for \$1.00

Any French made clock for \$2.00

or \$2.50 or

INTERNATIONAL

CLOCK REPAIR CO.

510 H Street N. W.

We give Herald \$25,000 contest votes.

STOP

When you are about to throw away your old clothes bring them to us, and we will return them to you new. Our experienced workmen make no mistakes. Phone Main 1151 and we will call.

W. H. FISHER,
709 9th St. N. W.

Work called for and delivered.

We give Herald \$25,000 contest votes.

H. DIENER, LADIES' TAILOR

Tailor-made Suits, \$30

Equal to any 150 suits elsewhere.

Perfect fit or no pay. Large assortment of exclusive new fabrics.

Special—Tailor-made shirts for \$1.25

KENOIS BUILDING

(SIXTH FLOOR)

M. 5239.

We give Herald \$25,000 contest votes.

THE CHILDREN'S SHOP

623 Thirteenth Street.

Phone M. 7586.

We give Herald \$25,000 contest votes.

SPECIAL PRICES ON HEATERS

Gas Heaters\$1.00 up

Oil Heaters\$3.00 up

Gas Tubing, per foot..... 4c

KRAEMER & DUEHRING

1410 14th St. N. W.

N. 3643

We give Herald \$25,000 contest votes.

Thoughtfulness

Is one of the best of all human traits. Your wife will appreciate your thoughtfulness if you will let us make you 3 large photographs on artistic and harmonious mounts, for \$1.50. Regular price, \$1.00 per dozen.

BROOKS' ART STUDIO

905 Pa. Avenue N. W.

We give Herald \$25,000 contest votes.

EXCLUSIVE FABRICS, EXCLUSIVE STYLES, EXCEPTIONAL WORKMANSHIP.

I am making ladies' high-grade fall and winter suits of guaranteed quality at the special price of \$27.50

H. WEISBERG,

1524 N. Capitol St.

N. 4179.

We give Herald \$25,000 contest votes.

NEW COLORS AND TRIMMINGS FOR WINTER.

There is much red used this season, more than in any recent year, and it ranges through many lovely shades, the old reds, the poppy reds, the American Beauty and fuchsia tones, the terracotta, the mahogany's and frank crimson, flame, and geranium lines.

Gorgeous evening frocks are built up in red velvet or silk or chiffon and fur and gold, and look much less theatrical than they sound. Stunning street costumes are fashioned of the soft fleecy woolsens such as velour de laine, peau de chamois or ratine, in warm, yet soft shades of rouge ancien and quite without trimming save perhaps some fur.

Afternoon and informal at home frocks of crepe in some of the poppy or fruit reds are immensely popular. Cheruit has a much admired red model in American Beauty chiffon over satin the same tone with silver lace under the full panther drape of bodice front just above the girdle. The full panniers of chiffon are held down by a band of shank curving upward toward the front and round downward in the back, and this band of fur heads a deep soft flounce of the chiffon and has above it an up-standing frill of the chiffon.

This effect is cleverly arranged. The bodice, extremely simple in detail, has its sleeves bordered with fur and a line of fur around the collarless neck, this line following the base of the throat in front

and sides, but dripping down in a point at the back in the manner already mentioned above. Fur is the trimming par excellence, creeping into every kind of model from evening frock, though sometimes there is but a mere touch of it in evidence. A delectable evening model of Drecoll's has a scant skirt of white satin with an overdrapery of soft brown tulle and lace, held by a garland of little blossoms in soft brownish reds and pinks and the draped bodice is of the lace and chiffon, with a continuation of the flowers on its front. There are narrow bands of brown fur finishing the elbow sleeves. No where else does fur appear, but just that little touch, echoing the brown of the velvet tulle, is indescribably effective.

CORRECTLY Costumed Women have set their approval on my garments.

S. SILVERSTEIN,
Ladies' Tailor & Importer, 2467 18th St. N. W.
RIDING HABITS A SPECIALTY.
COLUMBIA 9.

We give Herald \$25,000 contest votes.

SPECIAL NOTICE—The lady casting the most votes in The Herald's Contest between Nov. 11th and 9 P. M. Nov. 23d will be given an order for one of my \$35 Tailored Suits. Any lady is eligible, whether a contestant or not.



STRENGTH—RELIABILITY—BRILLIANCY "The Humphrey Gas Mantle" STANDARD OF EXCELLENCE

We recommend our 25c Mantle, but can furnish Mantles at 10c, 15c, 25c, and 35c. Send for one to-day and judge for yourself. Kindly state if inverted or upright mantle wanted.

WASHINGTON GAS APPLIANCE CO.,

1924 14th St. N. W. Phone N. 839

We give Herald \$25,000 contest votes.

The Tailor Whose Specialty Is Satisfaction.

I'll tailor you a superb suit of a pure wool fabric at such a little price that you'll be surprised. Fit guaranteed.

B. L. GERSHANICK
LADIES' TAILOR

Phone Main 1365.

We give Herald \$25,000 contest votes.

Artistic Wall Papers

I guarantee to repair any defect that occurs in my work within six months, provided walls are scraped and sanded.

A. J. Grimes,
603 Penna. Avenue S. E.
Lincoln 1822.

We give Herald \$25,000 contest votes.

Your Credit Is Good at

BERMAN'S

Reliable grades of Men's, Women's, and Children's Clothing.

815 9th St. N. W.

We give Herald \$25,000 contest votes.

Monday and Tuesday Only

Our entire new line of Flannel-ette Dressing Sacques and Long and Short Kimonos are offered you at 20% discount.

A. M. KLOCK,
Cor. 4th and H Sts. Northeast

We give Herald \$25,000 contest votes.

SOL. LOUIS Popular Price Footwear.

Sale of \$2.50 Shoes

Boys and Girls' Shoes.....\$2.50

High Cut Shoes.....\$2.50

Satin and Black Shoes.....\$2.50

Tan Slippers.....\$2.50

904 7th Street N. W.

We give Herald \$25,000 contest votes.

Beautiful Rugs

Rugs woven from old carpets. We have no agents. Be sure and have your work done by the Old Laurel

ECLIPSE RUG WEAVING CO.

309-311 10th St. S. W. M. 3246m

We give Herald \$25,000 contest votes.

HAVE YOUR Painting & Paperhanging DONE BY

M. E. VERNON

3124 Georgia Ave.

We give Herald \$25,000 contest votes.

THE SURPRISE

423 7th St. N. W.

Tel. M. 4667.

The Smart Suits of \$25.00 value, special here at \$12.50.

We give Herald \$25,000 contest votes.

Boston Shoe Repair Co.

UP-TO-DATE EQUIPMENT

MODERATE PRICES

3426 14th St. N. W.

Work Called for and Delivered.

L. GIBERMAN & SONS.

We give Herald \$25,000 contest votes.

McCaughey In Artistic Makes Attractive Articles at Reasonable Prices.

FURNITURE

462 Maine Avenue S. W.

Phone M. 376a.

We give Herald \$25,000 contest votes.

House Dresses, 98c

Fast Color, Special . . .

Winter Underwear for men, women, and children.

Sweaters, 50c to \$2.00.

Good Outing Flannel, 30c yard.

Best Outing Flannel, 10c yard.

Ask about To-day's MAKE-IT at the pattern counter. Special inducement.

May Mantion Patterns.

Mount Pleasant Variety Store

3112 11th St. N. W.

Ask for Herald \$25,000 contest votes.

Let Us Make Your Suit Fit

If you've bought a suit that doesn't fit, bring it to us. We'll remodel it to fit perfectly. Right in the heart of the shopping district.

Willard Tailoring Parlor.

1422 F Street Northwest

Kellogg Building.

We give Herald \$25,000 contest votes.

BEEHIVE STORE

906 Seventh Street N. W.

Not a big store, but it's a big satisfaction to trade here. Strictly first-class merchandise at prices minus the big store's expense. Bargains unmatched anywhere. Every purchase must please, or money refunded. Fair, square treatment to all.

We give Herald \$25,000 contest votes.

TAKE "Kuro-Tablets"

The greatest known laxative. Formula of eminent physician. Easy to take, easy to act. No griping nor inconvenience. Price, 25c. All druggists, or World Standard Mfg. Co., 104 S. St. N. W., Washington, D. C. Call or write for sample.

We give Herald \$25,000 contest votes.

The Capitol Bedding Co.

Manufacturers and Renovators of

Mattresses and Bedding of Every Description—Box Springs, Cushions, Pillows, and Bolsters.

We Buy Old Feathers.

1323 Seventh St. N. W.

We give Herald \$25,000 contest votes.

You Can Get Better Values Here

Ladies' 39c Silk Hose..... 21c

Oilcloth, 11-14 yards wide, regular 25c value, in white or colors..... 17c

Men's Shirts, either dress or working, 50c anywhere, sizes 14 to 17 1/2..... 39c

J. G. PREINKERT

1206 H Street N. E.

We give Herald \$25,000 contest votes.

We Are the Coal People

We always give 120 pounds to the ton. Coal for every kind of stove and furnace. Give us your order.

WM. B. JOHNSON & CO.

Successors to E. B. Johnson.

808 N STREET S. E.

Phone Lincoln 2619.

We give Herald \$25,000 contest votes.

20 TO 40% OFF

On Entire Stock

Fall Suits and Dresses

Sample Suit and Dress Shop

1213 G St. N. W.

We give Herald \$25,000 contest votes.

Ladies' Genuine Russian Pony Skin Coats

SKINNER SATIN LINED,

Regular \$85 Value,

Special at \$45.00